

Everything you need to know about EU Global Data Protection Regulation

But Were Afraid To Ask (Until Now)

#ILTAG89





ian.raine@imanager.com

IAN RAINE

Director of Product Management
iManage

Ian Raine is head of product management at iManage, responsible for iManage's suite of information governance products for law and other professional service firms. He has 25 years of experience building information governance, records management and other enterprise software products.

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jeff.hemming@tikit.com

JEFF HEMMING

Product Manager – Marketing Solutions
Tikit, Inc.

Jeff has worked in the contact management field for seventeen years, and with the Tikit Ltd. for eleven years. Starting in Canadian law firms, he brought his acumen to firms via InterAction implementations. As part of these engagements he was introduced to Tikit's eMarketing solution. Today Jeff is involved in all elements of Tikit's marketing products including eMarketing, TikitConnect and the new Legal Publish partnership. During this journey Jeff has worked on a range of contact management initiatives including data and privacy compliance (e.g., CASL and GDPR). He can be found talking with clients, speaking at industry gatherings and working with internal teams to advance Tikit's offerings so that they better address market needs.

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rcruz@actiance.com

ROBERT CRUZ

Senior Director of Information Governance
Actiance, Inc.

Robert Cruz is the Head of Information Governance at Actiance, Inc., where he leads the company's programs focused on regulatory compliance, eDiscovery, and information governance. He is a frequent speaker, blogger, and content contributor on topics including social media, data privacy, cloud computing, and industry regulation. He is a 20+ year Silicon Valley veteran, previously serving in similar capacities in firms ranging from global technology leaders to early stage start-ups. He holds an MBA from the Stanford University Graduate School of Business.

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grant@vera.com

GRANT SHIRK

Vice President of Marketing
Vera Security, Inc.

Grant focuses on helping global businesses secure and share critical information with customers and partners. An expert in trusted collaboration, enterprise SaaS, and demand generation, Grant has helped brands like Fidelity Investments, UPS, USAA, and Viacom design and deliver elegant, intuitive, and useful solutions to their customers and employees. With over fifteen years of experience in marketing strategy, positioning and product design, Grant has built highly efficient product and marketing teams at Box, Microsoft and Tellme Networks, with a focus on unique positioning and rich customer-driven storytelling.

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