

LEARNING CONTENT AUTHORIZING TOOLS FEATURE LIST

How to use this resource: Detailed features for each of the major content authoring tools are listed, so you can compare them side-by-side. Use the **Priority for You** column to select those items that are most important to you.

Considering a tool that's not listed? Just add a column for it!

		Priority for you?	Adobe Captivate	Articulate Studio (PPT Add-In)	Articulate Storyline	Trivantis Lectora Inspire	Techsmith Camtasia	Techsmith SnagIt
Basic Information								
1	Licensing Model - Subscription or Purchase		Purchase or Subscription	Subscription	Subscription	Purchase	Purchase	Purchase
2	Price (per month or for purchase)		\$29.99/mo. or \$1099.00	\$1,398/yr.	\$999 individual/yr. \$1,299 team/yr.	\$2,174 (incl. 1 yr. maint., training, Camtasia and SnagIt)	\$199.00 with volume discounts	\$49.95 with volume discounts
3	Web-based or Desktop Install		Desktop	Desktop	Desktop	Desktop	Desktop	Desktop
4	Easy to learn		Training Recommended	Yes	Training Recommended	Training Included	Yes	Yes
5	Screen Capture Tool - Picture		Yes	Yes	Yes	Yes	No	Yes
6	Screen Capture Tool - Video		Yes	Yes	Yes	Yes	Yes	Yes
7	Custom Playbar/Navigation		Yes	Yes	Yes	Yes	?	?
8	Course/Quiz Templates		Yes	Yes	Yes	Yes	Yes	No
9	Blank project		Yes	Yes	Yes	Yes	Yes	No
10	Responsive project		Yes	?	?	Yes	?	No
11	Import from PowerPoint		Yes	Yes	Yes	Yes	Yes	No
12	Import other product file		Yes			Yes	No	No
13	Import from other manufacturer's products		Yes			Yes	No	No
14	Image Library		Yes	No	Yes	Yes	Yes	Yes
15	Character Library		Yes	Yes	Yes	Yes	No	No

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16	Library System (Organize All Content Elements)		Yes			Yes	Yes	Yes
17	New Slide/Frame Creation		Yes	Yes	Yes	Yes	Yes	Yes
18	Language Export/Import		Yes	Yes	Yes	Yes		
19	Slide/Frame Organization		Yes	Yes	Yes	Yes		
20	Theme Support		Yes	Yes	Yes	Yes	No	No
21	Text-to-Speech		Yes	No	No	Yes		
22	Quiz Creation & Support		Yes	Yes	Yes	Yes	Yes	No
Content Creation and Management								
1	Screen Recording		Yes	Yes	Yes	Yes	Yes	Yes
2	Webcam Recording		Yes	Yes	Yes	Yes	Yes	No
3	Branching Scenarios		Yes	Yes	Yes	Yes		
4	User Text Input Fields		Yes		Yes	Yes		
5	Animations		Yes	Yes	Yes	Yes	Yes	No
6	Buttons		Yes	Yes	Yes	Yes		Yes
7	Insert Images		Yes	Yes	Yes	Yes	Yes	Yes
8	Image Editor		Yes		Yes	Yes	Yes	Yes
9	Background Image Support		Yes		Yes	Yes	Yes	Yes
10	Rollover Captions/Images		Yes	No	Yes	Yes	Yes	Yes
11	Graphics/Smart Shapes		Yes	Yes	Yes	Yes	Yes	Yes
12	Can Insert Audio		Yes	Yes	Yes	Yes	Yes	No
13	Audio Editor		Yes	Yes	Yes	Yes	Yes	No
14	Audio Recorder		Yes	Yes	Yes	Yes	Yes	Yes
15	Can Insert Video		Yes	Yes	Yes	Yes	Yes	Yes
16	Video Editor		Yes	Yes	Yes	Yes	Yes	Yes
17	Embed Hosted Videos		Yes	Yes	Yes	Yes		
18	Can Insert Hyperlinks		Yes	Yes	Yes	Yes	Yes	Yes
19	Can Insert Flash Files		Yes	Yes	Yes	Yes		
20	Built-in Animation		Yes	Yes	Yes	Yes	Yes	No
21	Full Text Editor		Yes		Yes	Yes		

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22	Multi-Language Support		Yes	Yes	Yes	Yes		
23	Spell Check		Yes	Yes	Yes	Yes	Yes	Yes
24	Customizable Activities		Yes		Yes	Yes	No	No
25	Supports Custom Code		Yes		Yes	Yes		
26	Supports Programmable Variables		Yes		Yes	Yes		
27	Supports Linking to External Content		Yes	Yes	Yes	Yes	Yes	
28	Supports Conditional Actions		Yes		Yes	Yes		
29	Supports Closed Captioning		Yes		Yes	Yes	Yes	No
30	Supports Shared Review		Yes	Yes	Yes	Yes		
Quizzes and Surveys								
1	Survey Tool		Yes	Yes	Yes	Yes	Yes	No
2	Quiz Creation		Yes	Yes	Yes	Yes	Yes	No
3	Free Form Quizzes		Yes	Yes	Yes	Yes	No	--
4	Multiple choice questions		Yes	Yes	Yes	Yes	Yes	--
5	True/False questions		Yes	Yes	Yes	Yes	Yes	--
6	Fill-in-the-blank questions		Yes	Yes	Yes	Yes	Yes	--
7	Short Answer questions		Yes	Yes	Yes	Yes	Yes	--
8	Matching		Yes	Yes	Yes	Yes	No	--
9	Hot Spot		Yes	Yes	Yes	Yes	Yes	--
10	Sequence		Yes		Yes	Yes	No	--
11	Rating Scale (Likert)		Yes			Yes	No	--
12	Drag-and-drop		Yes	Yes	Yes	Yes	No	--
13	Randomizing of questions		Yes	Yes	Yes	Yes	No	--
14	Shuffle Answers		Yes	Yes	Yes	Yes	No	--
15	Multiple Attempts		Yes	Yes	Yes	Yes	No	--
16	Set number of attempts		Yes	Yes	Yes	Yes	No	--
17	Time Limits		Yes	Yes	Yes	Yes	No	--
18	Import/Export CSV Question Files		Yes	Yes	Yes	Yes	Yes	--

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19	Customizable Feedback Text		Yes	Yes	Yes	Yes	Yes	--
Output/Publishing Format Options								
1	Flash		Yes		Yes		Yes	Yes
2	SCORM		Yes	Yes	Yes	Yes	Yes	No
3	HTML5		Yes	Yes	Yes	Yes	Yes	No
4	xAPI		Yes		No	Yes	No?	No
5	Video		Yes		No	Yes	Yes	Yes
6	Self-Executing Package		Yes			Yes	Yes	No
7	Responsive Output (resizes for device platform)		Yes	Not Auto	Yes	Yes	Not Auto; supports formats appropriate to different platforms.	No
8	Convert project to responsive		Yes			Yes		
Support								
1	Live Support		Yes	Yes (Chat)	Yes (Chat)	No	Yes (Chat)	Yes (Chat)
2	Phone Support		Yes	No	No	Yes	Yes	Yes
3	Web-based Support		Yes	Yes	Yes	Yes	Yes	Yes
4	Charge for support?		?	No	No	No	No	No