

	Level 1 - Basic			Level 2 - Interactive		
	Low*	Average	High*	Low*	Average	High*
Front End Analysis	4.88	7.87	12.45	11.98	17.36	25.19
Instructional Design	6.75	10.88	17.22	17.04	24.69	35.83
Storyboarding	5.60	9.03	14.29	14.41	20.88	30.30
Graphic Production	5.37	8.66	13.70	15.45	22.39	32.49
Video Production	2.16	3.49	5.52	7.79	11.29	16.38
Audio Production	3.39	5.47	8.66	8.00	11.59	16.82
Authoring / Programming	8.32	13.42	21.23	22.23	32.2	46.73
QA Testing	3.18	5.12	8.10	8.20	11.88	17.24
Project Management	3.15	5.08	8.04	8.10	11.74	17.04
SME / Stakeholder Reviews	3.47	5.59	8.84	7.56	10.96	15.90
Pilot Test	2.13	3.43	5.43	5.11	7.41	10.75
Other	0.60	0.96	1.52	1.13	1.63	2.37
Total Hours:	49	79	125	127	184	267

Source: http://www.slideshare.net/bchapman_utah/how-long-does-it-take-to-cre

* Calculated from the average and assumes same distribution of work across

Level 3 - Advanced			
Low*	Average	High*	Proposed
19.03	42.97	62.79	
27.44	61.97	90.55	
23.57	53.22	77.77	
28.58	64.53	94.29	
13.49	30.46	44.51	
11.78	26.61	38.88	
38.26	86.39	126.24	
13.95	31.51	46.04	
14.26	32.19	47.04	
13.56	30.61	44.73	
9.28	20.96	30.63	
3.80	8.59	12.55	
217	490	716	

Suggested Modifier:

My Modifier:

[ate-learning](#)

s task categories