DESIGN THINKING WORKSHOP: **Tell a Story**

The easiest way to pitch an idea is to tell a story. Use this story-telling "spine" to capture the story of your proposed solution.

Once upon a time there was:

 - and everyday:

  - until one day:

   - and because of that:

    - and because of that:

     - until finally:

      - and ever since that day:

       - and the moral of the story is: