

# DESIGN THINKING WORKSHOP: **PROBLEM STATEMENT**

**THE BASICS:** *Following the lead of your competitors (and at the prompting of clients), your firm has invested in a brand new AI-driven product called the Accelerated Legal Experience Robotic Tool (ALERT).*

*ALERT promises to help all your firm's lawyers give better advice to clients in half the time – no matter how experienced the lawyer might be.*

*Your group is a cross-functional team made up of stakeholders from across the firm charged with solving the following challenge:*

***How might we create an experience in the first week of rolling out ALERT that would increase lawyer engagement and lay the groundwork for firm-wide adoption of this new game-changing product?***

