

Stitching It All Together: Making Your Data Future-Proof

Monday 1:00pm - 2:00pm

Session #717





SPEAKERS



Ted Graham

Director, Business
Relations
Brown Rudnick LLP



Lynn Oser

Founder
LKO Information
Management Consulting,
LLC



Lauren Piccolo-Ingram

Managing Director,
Marketing & Business
Development Operations
Goodwin Procter LLP



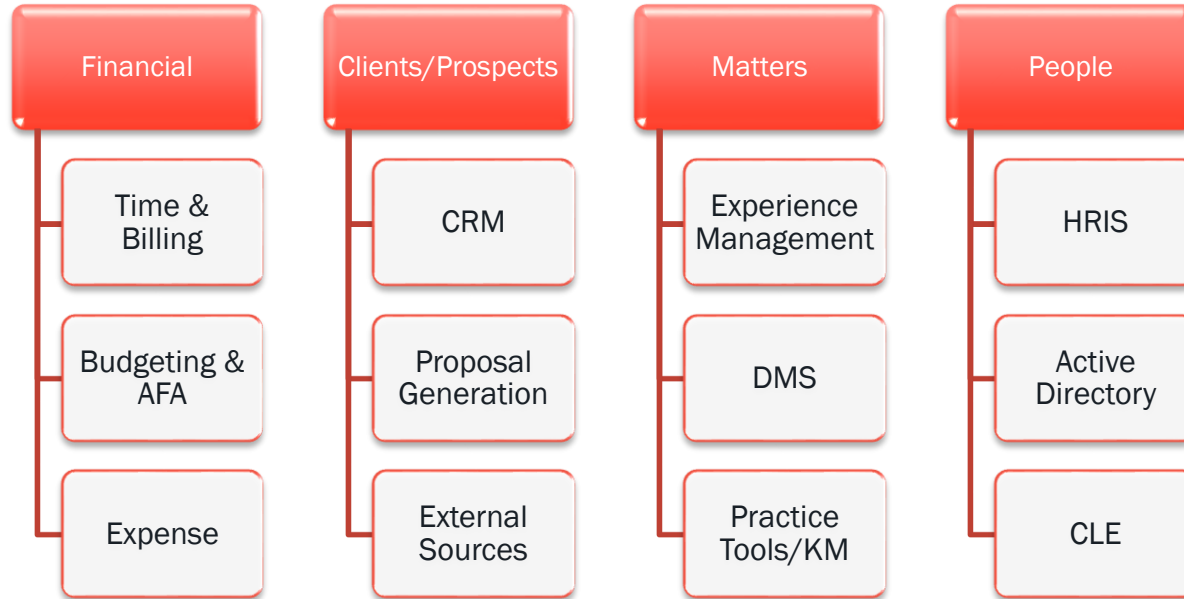
Tom Schecker

Information Architecture
Manager
White and Case LLP

THE FABRIC OF FIRM DATA

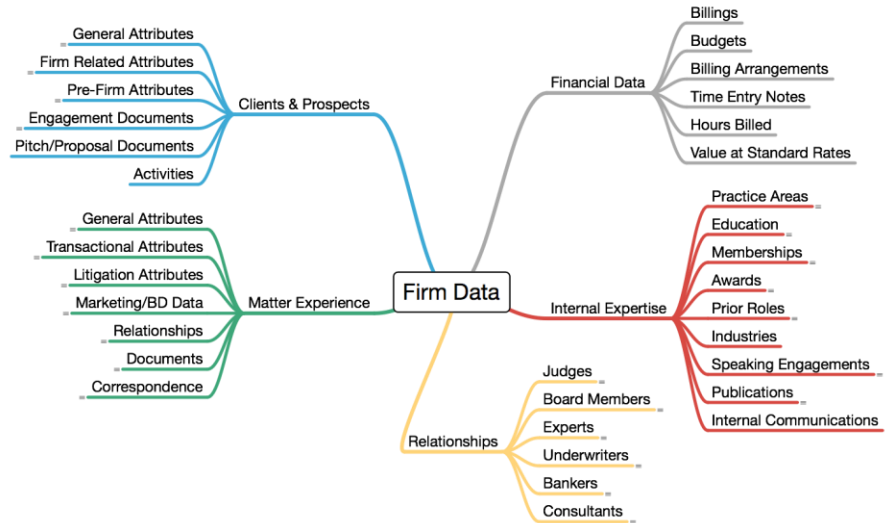


PATCHWORK OF SYSTEMS





LARGE NUMBER OF DATA POINTS





VARIETY OF INTERESTS AND NEEDS

Business Development

- Pitches
- Survey Responses

Knowledge Management

- Expertise
- Efficiency

Practice Management

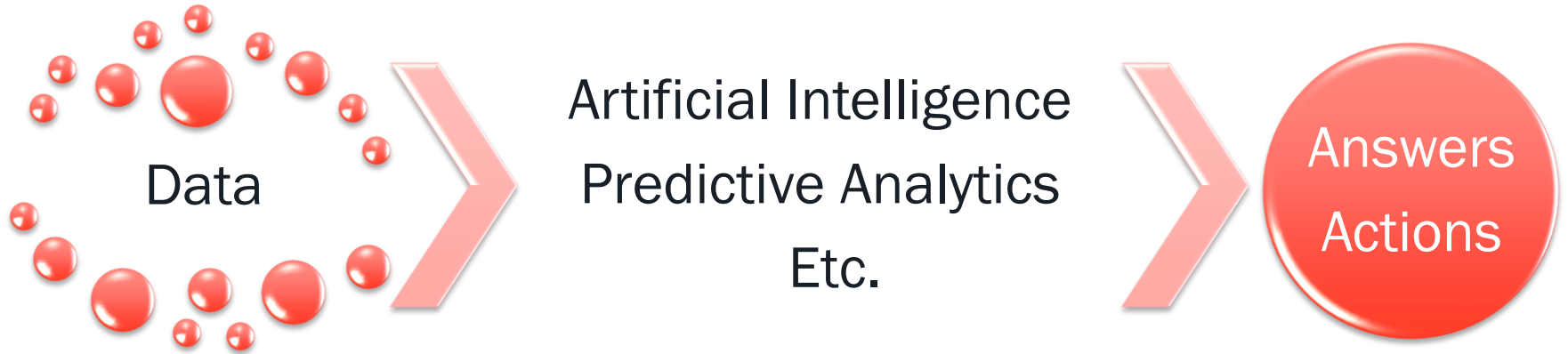
- Productivity
- Staffing

Pricing

- Alternative Fees
- Budgets



“NEW” TECHNOLOGY AND INNOVATION



PATTERN FOR SUCCESS



HOW DO YOU DECIDE WHAT MATTERS?

What do you need?



What do you have?



What do others have that you might need?



What do you have that others might need?





HOW DO YOU TAKE A FIRM VIEW OF DATA?

Collaborate

- How do you create a collaborative environment?
- How do you uncover common needs?

Influence

- How do you achieve cleanup of data you don't manage?
- How do you enable sharing?

STITCHING IT ALL TOGETHER

HOW DO YOU ORGANIZE IT?


How do you decide the “point of truth” for the data?



How do you structure your connections?




How do you enable reuse by all interested parties?




How do you evolve over time to meet new needs?

WHAT ARE THE RULES?

Why is a strong governance policy important for success?

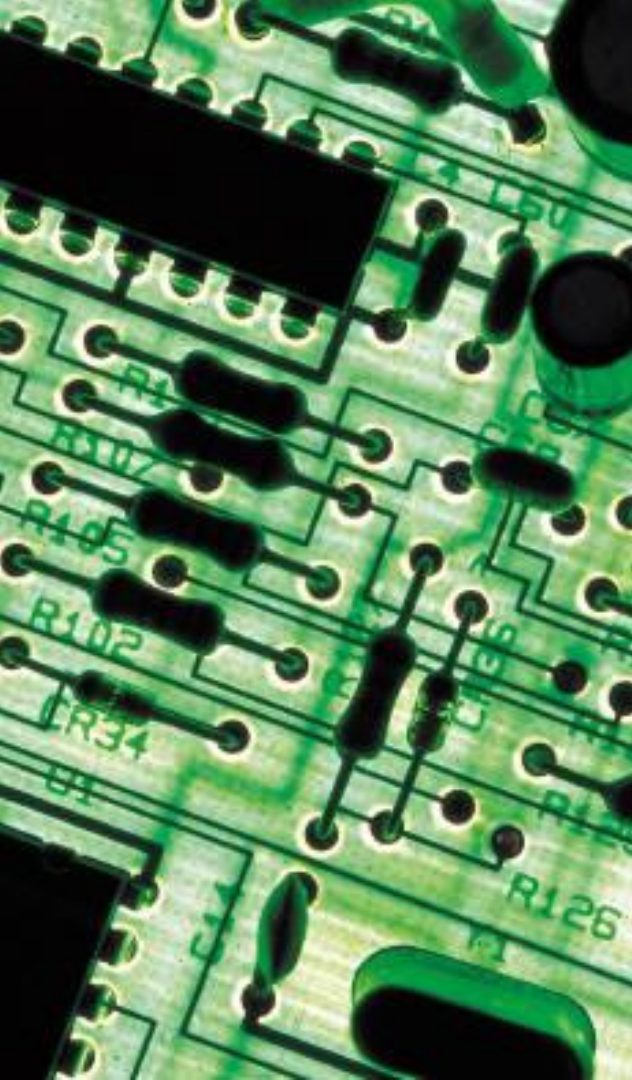


What tips do you have for establishing governance policies and ensuring adoption?



How do you ensure that new projects comply with your data rules?

LESSONS LEARNED



BIGGEST CHALLENGES

What didn't you anticipate?



What would you do differently?



How did your approach change?



QUESTIONS?