

# Choosing a Predictive Coding Approach

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“Predictive Coding for ~~Dummies~~ Everybody”

# SPEAKERS

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**DOUG AUSTIN**

VP of Products/Services  
CloudNine



**JULIAN ACKERT**

Managing Director  
iDiscovery Solutions



**CAT CASEY**

Chief Innovation Officer  
DISCO



**LIA MAJID**

CEO  
Acorn Legal  
Solutions



**DOUG MATTHEWS**

Partner  
Vorys, Sater, Seymour  
and Pease LLP

We want to  
hear from you!

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# Agenda

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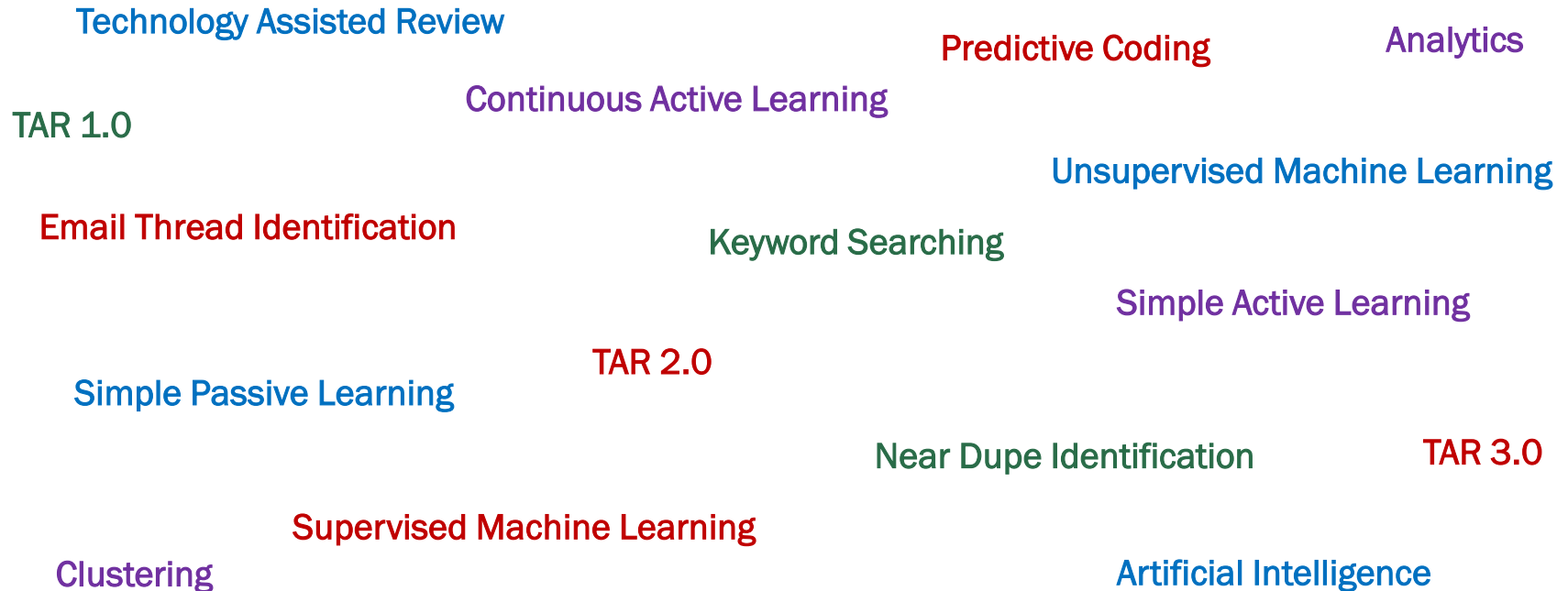
- Experiential Learning Exercise
- **Defining TAR:** Understanding Terms and What They Mean
- **TAR Approaches:** Pros and Cons, Real World Examples
- **Making the Case for TAR:** How to Address Common Objections
- **Workflow and Use Cases:** Examples and Challenges
- **Transparency:** What Do You Have to Disclose?
- **Recommendations:** How to Get Started with TAR
- Resources for More Information

# EXPERIENTIAL LEARNING EXERCISE



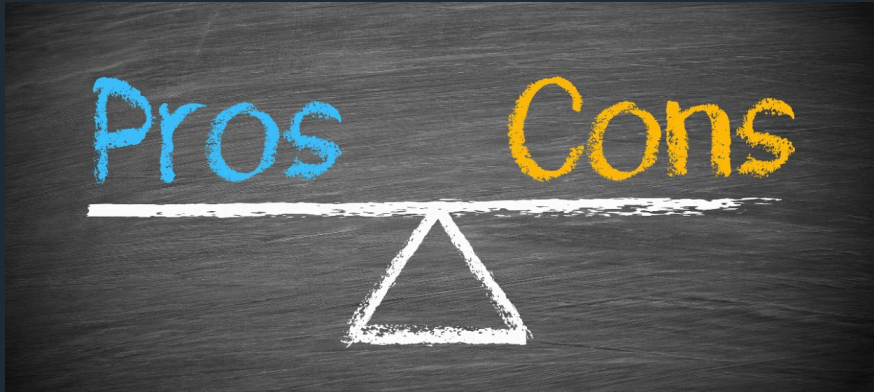
# Defining TAR: Understanding Terms and What They Mean

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# TAR Approaches: Pros and Cons, Real World Examples

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# Making the Case for TAR: How to Address Common Objections

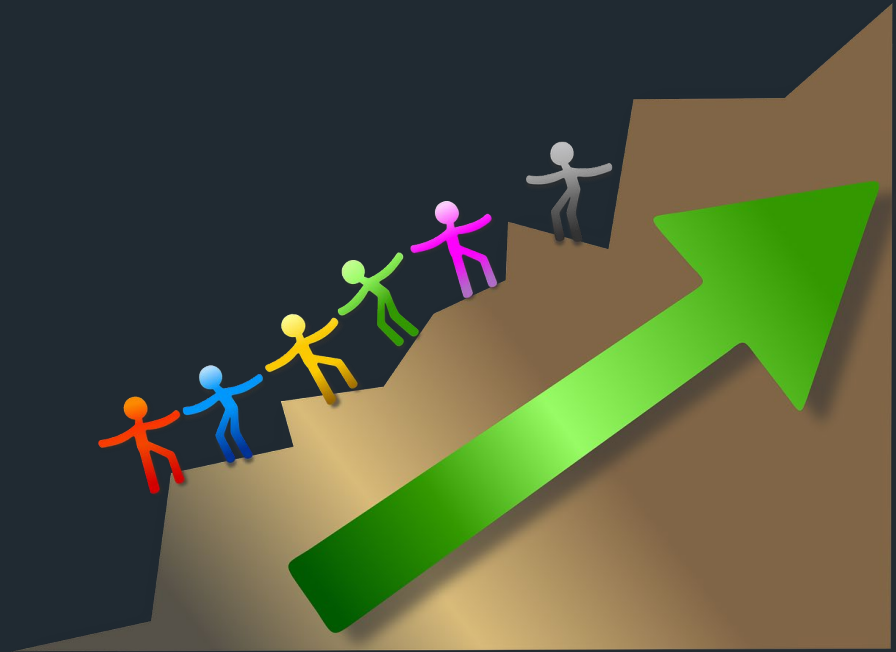
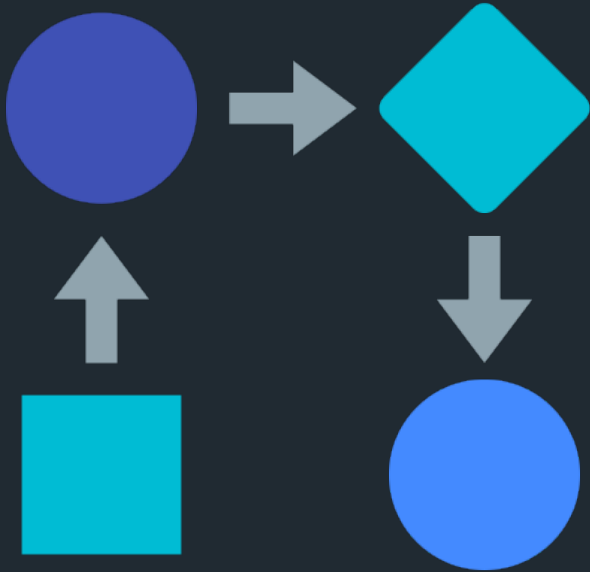
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# Workflow and Use Cases: Examples and Challenges

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# Transparency: What Do You Have to Disclose?

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# Recommendations: How to Get Started with TAR

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# Resources for More Information

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- *Technology-Assisted Review in E-Discovery Can Be More Effective and More Efficient Than Exhaustive Manual Review*, Maura R. Grossman & Gordon V. Cormack, 2011.
- *In re Broiler Chicken Antitrust Litigation, No. 1:16-cv-08637 (N.D. Ill. Jan. 3, 2018)*: Summary and Order.
- *In Re Domestic Airline Travel Antitrust Litigation, MDL Docket No. 2656, Misc. No. 15-1404 (CKK), (D.D.C. Sept. 13, 2018)*, Summary and Order.
- *Actively Learning? Predictive Coding Technologies and Protocols Survey – Spring 2019 Results*, Complex Discovery, March 2, 2019.
- *Technology-Assisted Review in Electronic Discovery*, Maura R. Grossman & Gordon V. Cormack, July 2017.

# Resources for More Information

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- *Continuous Active Learning for TAR*, Practical Law, Maura R. Grossman & Gordon V. Cormack, May 2016.
- *e-Discovery Team at TREC 2015 Total Recall Track*, Ralph C. Losey, Jim Sullivan and Tony Reichenberger.
- *Technology Assisted Review (TAR) Guidelines*, EDRM/Duke Law, January 2019.
- Sedona Conference, *Commentary on Defense of Process: Principles and Guidelines for Developing and Implementing a Sound E-Discovery Process*, September 2016.
- *Da Silva Moore v. Publicis Groupe & MSL Group, No. 11 Civ. 1279 (ALC) (AJP) (S.D.N.Y. Feb. 24, 2012)*, Summary and Order.