

BEYOND THE HOUR

Starting And Supporting a Technology or
Alternative Legal Services Side Business

#G076



SPEAKERS



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ALTERNATIVE LEGAL BUSINESS

IN THE NEWS

Reed Smith Enters the Legal Technology Market With GravityStack Subsidiary

The firm's new U.S. subsidiary will incubate and license legal technology, as well as offer tech counseling services to law firm and legal department clients.

By [Rhyo Diphan](#) April 24, 2016 at 01:11 PM



Trending Stories

- Who Were the Female CEOs of Corporate Law?
- Judge Recent New Post for Issues in No. 2 Trial

Some law firms look outside law practice to avoid their 'Kodak moment'

BY VICTOR LI

APRIL 2016

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During the course of reporting this story, the name Kodak kept coming up as a symbol of where the legal industry could be headed if it continues to resist technology. A survey released in January by Georgetown University's Center for the Study of the Legal Profession




Troutman Sanders Creates eMerge Unit to Provide State-of-the-Art Electronic Data Management

06.04.12

ATLANTA – The law firm of Troutman Sanders LLP is pleased to announce the launch of eMerge, a wholly-owned subsidiary offering clients a multidisciplinary team of attorneys and technologists collaborating to provide strategic legal thinking with advanced technology for the management of electronically stored information (ESI) in litigation and internal/governmental

Legal Services Innovation Index

Catalog of Law Firm Innovations - Phase 1, v. 1.01

START Overview & Terminology Innovations by Jurisdiction Innovations by Area of Law Innovations by Tech / Discipline Catalog by Law Firm


Law Firm	Type	Branded	Partner	Tech / Discipline	Area of Law	Home Base	
Alman	Consulting / S&B Consult	Y/N	Innovation Entry	All	Details & Links	<input type="checkbox"/> AI/ML <input type="checkbox"/> AR/VR <input type="checkbox"/> CASE <input type="checkbox"/> EDRM <input type="checkbox"/> EUC <input type="checkbox"/> LIT <input type="checkbox"/> LIT	
Allen & Overy	Service	Y/N	Innovation Entry	All	Details & Links	<input type="checkbox"/> AI/ML <input type="checkbox"/> AR/VR <input type="checkbox"/> CASE <input type="checkbox"/> EDRM <input type="checkbox"/> EUC <input type="checkbox"/> LIT <input type="checkbox"/> LIT	
Allen & Overy and Baker &	Consulting	Y/N	Univer	Innovation Entry	All	Details & Links	<input type="checkbox"/> AI/ML <input type="checkbox"/> AR/VR <input type="checkbox"/> CASE <input type="checkbox"/> EDRM <input type="checkbox"/> EUC <input type="checkbox"/> LIT <input type="checkbox"/> LIT
Allen & Overy LLP	Consulting / Fee	Y/N	Incubator	All	Details & Links	<input type="checkbox"/> AI/ML <input type="checkbox"/> AR/VR <input type="checkbox"/> CASE <input type="checkbox"/> EDRM <input type="checkbox"/> EUC <input type="checkbox"/> LIT <input type="checkbox"/> LIT	
Alston	Service	Y/N	Innovation Entry	All	Details & Links	<input type="checkbox"/> AI/ML <input type="checkbox"/> AR/VR <input type="checkbox"/> CASE <input type="checkbox"/> EDRM <input type="checkbox"/> EUC <input type="checkbox"/> LIT <input type="checkbox"/> LIT	

Christian Long [FOLLOW](#)

Recovering corporate lawyer, legal tech enthusiast, editor of Blacklines & Billables, and founder of The Firm Formula

Jul 18, 2017 · 10 min read

Law Firm.VC? Law Firms Launching Legal Tech Incubators, Accelerators, and Venture Arms



Bryan Cave Launches Technology and Innovation Incubator

February 7, 2017

The international law firm Bryan Cave LLP announced that it has launched TechX, a new incubator designed to grow Bryan Cave's industry leading legal technology awareness, dep



News

Davis Wright Tremaine Launches Blockchain and Distributed Technologies Initiative


Multidisciplinary Team of 33 Lawyers Advises Across Ten Industries

11.29.16

Orrick Launches New Technology Lab

November 15, 2017

Orrick today announced the formation of Orrick Labs, a dedicated in-house team of technologists focused on accelerating the development of leading-edge and innovative legal service solutions.



Dentons launches NextLaw Labs and creates legal business accelerator

Dentons, the global law firm, today announced that it is launching NextLaw Labs, a global collaborative innovation platform focused on developing, deploying, and investing in new technologies and processes to transform the practice of law around the world.

"The market has talked about Big Law and New Law, but we want to be Next Law," said Dentons' Global Chairman Joe Axtell. "We don't just want to be the world's largest law firm, we want to transform the legal profession, drive

PLANNING

GETTING STARTED

**MOVING THE BUSINESS
FORWARD**

LESSONS LEARNED



QUESTIONS

- ...of our panel?



THANK YOU

- And enjoy ILTACON 2018!