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## KIM CRAIG

Co-founder & Business Designer  
Bold Duck Studio

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Clients across the nation have trusted Kim for over 35 years with their law firm, relying on her to spearhead both innovation and lean design thinking within their organizations. Kim's focus is on sparking continuous advances in how legal teams work for enhanced value, better outcomes, brand differentiation and greater client experiences. She is a pioneer in the application of legal project management and lean six sigma for the legal industry. Kim is a certified Lean Six Sigma Black Belt through Dartmouth's Thayer School of Engineering and a certified Project Management Professional through PMI.





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## JOSH KUBICKI

Co-founder & Business Designer  
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Josh has worked with some of the world's biggest brands like Verizon, Adecco, and Thomson Reuters, building services and products for business and legal teams. His entrepreneurial mindedness paired with his pioneering application of design along with his wealth of knowledge in law has made him a trusted advisor to legal tech companies and law firms of all sizes. He excels at creating design-driven growth and development strategies and pin-pointing organization's competitive advantages. He is a lawyer by training and an intrapreneur by experience.

