



Imagine: Educational Content that is Current, Catalogued, and Convenient

Hosted by: Jeanne Marie Boswell

Panelists: Michael Barshinger, Holly Harkness, and Pam Hart



Host:

Jeanne Marie Boswell

*Director of Technology Training
Paul Hastings*

Welcome!

We are glad you are here. . .

Build it and they will come...or will they?



Lots of content available: quick reference guides, manuals, e-learning tutorials, job aids, step-by-step instructions, videos, wallet cards, mobile learning, and more. . .

- Convenient?
- Easy to find?
- Easy to search?
- Up-to-date?
- Accurate?
- Complete?

Our panelists:



Michael Barshinger

President & CEO
Proficiency, Inc.



Holly Harkness

Senior Technology
Training Manager
Troutman Sanders LLP



Pam Hart

Sr. Technology Training/
Staff Professional
Development Manager
Hunton & Williams



**Here is a sneak preview
of what we will be
covering. . .**



What types of learning content does your firm manage?



Where is the content located? Is it centralized or distributed?



Who in the firm is responsible for getting the content loaded and available?



Has your firm integrated learning resources with an enterprise search tool? If so, which one?



Do you have any analytic tools to track how often the content is accessed? If so, what tool do you use and what are the results?



How do you advertise to the end-users that the content is available and how they can access it?



**What triggers do you
have in place for getting
content renewed and
updated?**



**How do you let SME's,
trainers, and/or content
managers know that the
learning content has
been updated?**



**Do you have a workflow
in place for managing
content? If so, please tell
us about it.**



What standards do you have in place for updating content such as for new software or major upgrades?



Do you have any plans in place to provide mobile learning content? If so, what type of mobile learning content will you provide?



**Do you plan to
implement tagging of
content? Why or why
not?**

Three tips. . .

Each panelist will now give three tips on keeping educational content current, categorized, and convenient

Questions ?

We'll now open it up for questions

Thank You

