



Big Data: Considerations, Challenges and Benefits for Law Firms - #SPEC17

Presented by:

Kate Cain – Sidley & Austin LLP

Douglass Freeman – White & Case LLP

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Pete Sanborn – Foley & Ladner LLP



Moderator:

Kate Cain

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Panelist:

Douglas Freeman

*Mgr, Knowledge Systems
White & Case LLP*



Panelist:

Denny Fifield

*Dir of Info Systems
Strong & Hanni*

Thank you for being here today

August 21, 2014



Panelist:

Johan Widjaja

*Practice Innovation Analyst
Reed Smith LLP*



Panelist:

Pete Sanborn

*Attorney
Foley & Lardner LLP*

Thank you for being here today

August 21, 2014

Polling Questions



Question # 1 – Use ILTA mobile app or <http://ilta.cnf.io> and use session code: 777

POLL: What does “Big Data” mean to you?

- Documents
- Firm data
- Enterprise search
- eDiscovery
- Analytics
- Risk management
- Storage
- Financials
- Client data

Polling Questions



Question # 1 – Use ILTA mobile app or <http://ilta.cnf.io> and use session code: 777

POLL: How is your organization using “Big Data” to drive decisions?

- Measure efficiency and quality of review process
- Report / matter financials
- Monitor progress on projects / matters
- Report practice / office / firm financials
- Identify cross selling / new business opportunities
- Inform pricing recommendations
- Who knows what the decision makers are thinking!

Polling Questions



Question # 1 – Use ILTA mobile app or <http://ilta.cnf.io> and use session code: 777

POLL: How is your organization using “Big Data” to drive decisions?

- Courts / Judges
- Clients
- Internal Management
- Special Practice Groups
- IT
- Litigation / Practice Support
- Marketing
- Accounting
- Knowledge Management

Thank You

