

# Building Your Collaboration Platform With Google Apps

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# Google Apps



- Gmail
- Google Calendar
- Google Docs
- Google Sites
- Google Video
- Google Talk

# Why Google Apps?



**Reduced  
IT Costs**



**Better  
Integration**



**Anytime,  
Anywhere  
Access**



# Gmail

## Features:

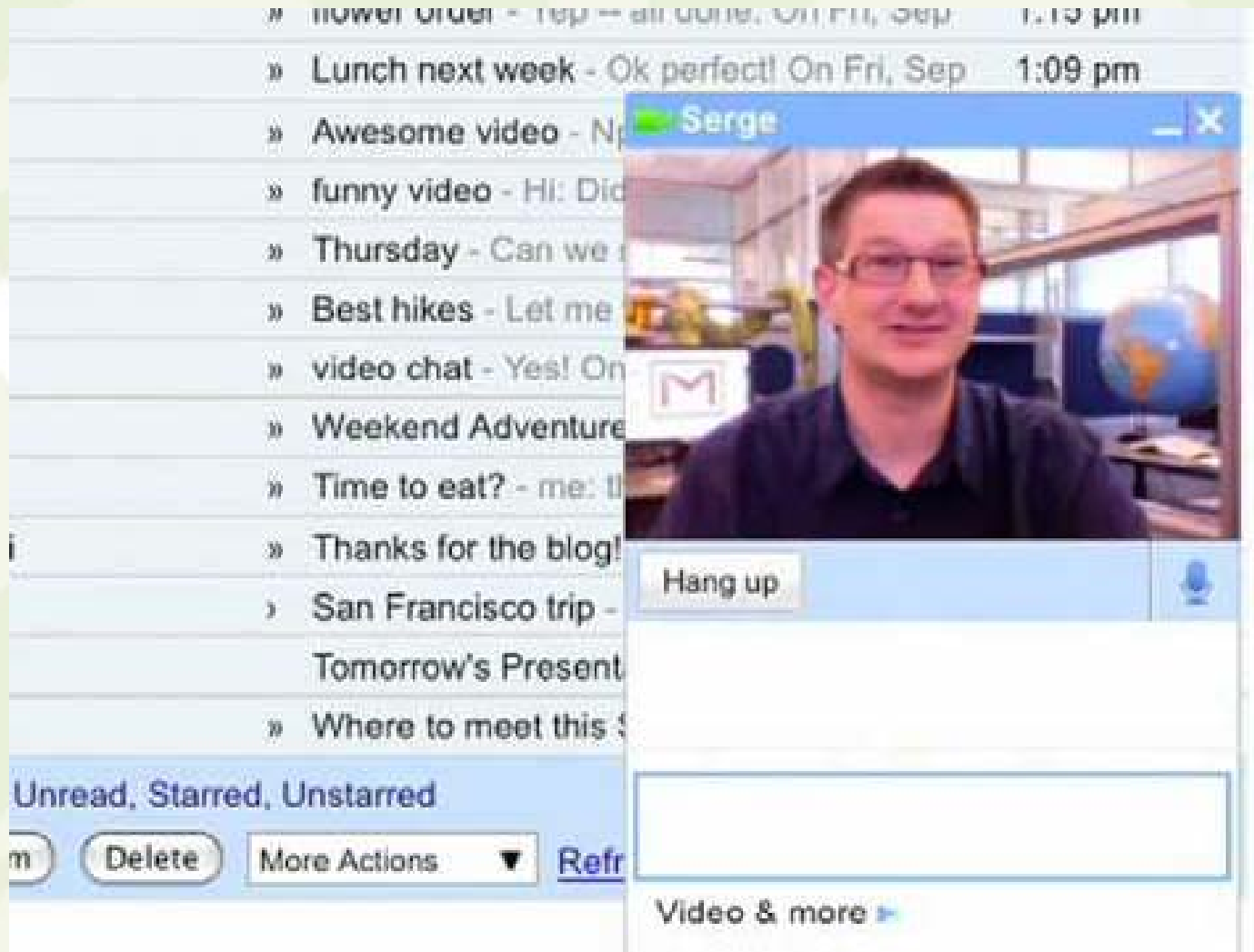
- Anytime, anywhere access
- Unique domain address
- Less spam
- Instant messaging

## Strengths:

- 25 GB storage
- Archiving + Google powered search
- Updates/Google Labs
- Voice and video chat

# Gmail

- Voice and Video Chat:



# Google Calendar

## Features:

- Anytime, anywhere access
- Shared online calendars
  - Share calendars company-wide or with select individuals
- Overlay multiple calendars

## Legal Application

# Google Docs

## Features:

- Anytime, anywhere access
- Web based documents, spreadsheets, presentations, and drawings
- Real time editing
- Revision history

## Legal Application



# Google Sites



## Features:

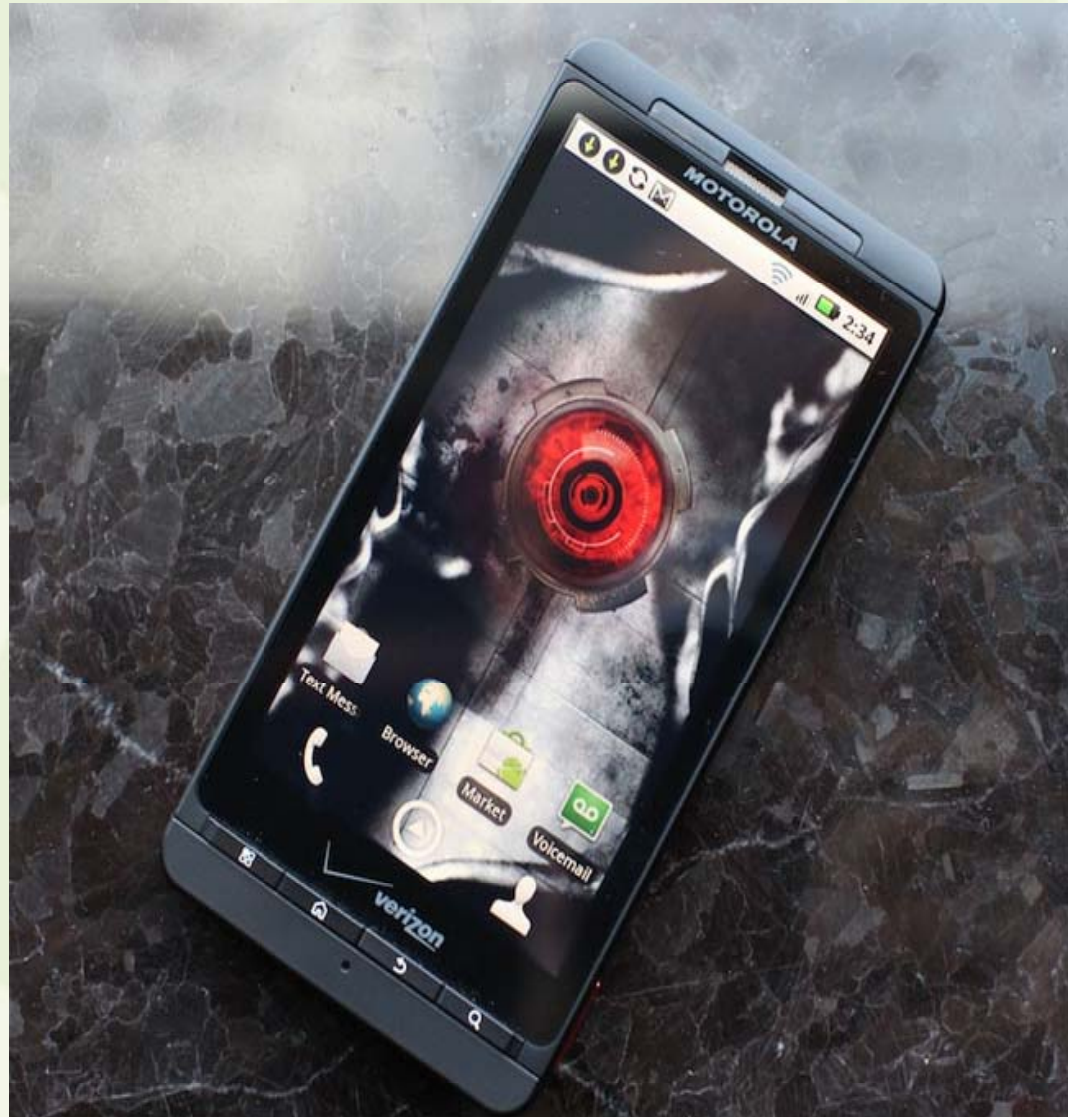
- Anytime, anywhere access
- No coding or HTML required
- Easily embed documents, spreadsheets, presentations, calendars, and videos
- Share you site with those you designate
- Subscribe to pages/sites

## Legal Application



# Mobile Access

- Gmail Sync
- Calendar Sync
- Contact Sync
- Google Docs
- Push Support



# Even More Google...

- Google Video:



The video player shows a presentation slide with the text: "Tips & Tricks to enhance your Plays experience". The slide features a background image of a mountain range. Two people are visible on the stage: a woman on the left and a man on the right. The video player interface includes a progress bar at 21:28 / 37:10, a "Scenes" button, a "High Quality" dropdown menu, and "Edit" and "Share" buttons. Below the video, it shows "0 comments" and a link to "Add a comment".

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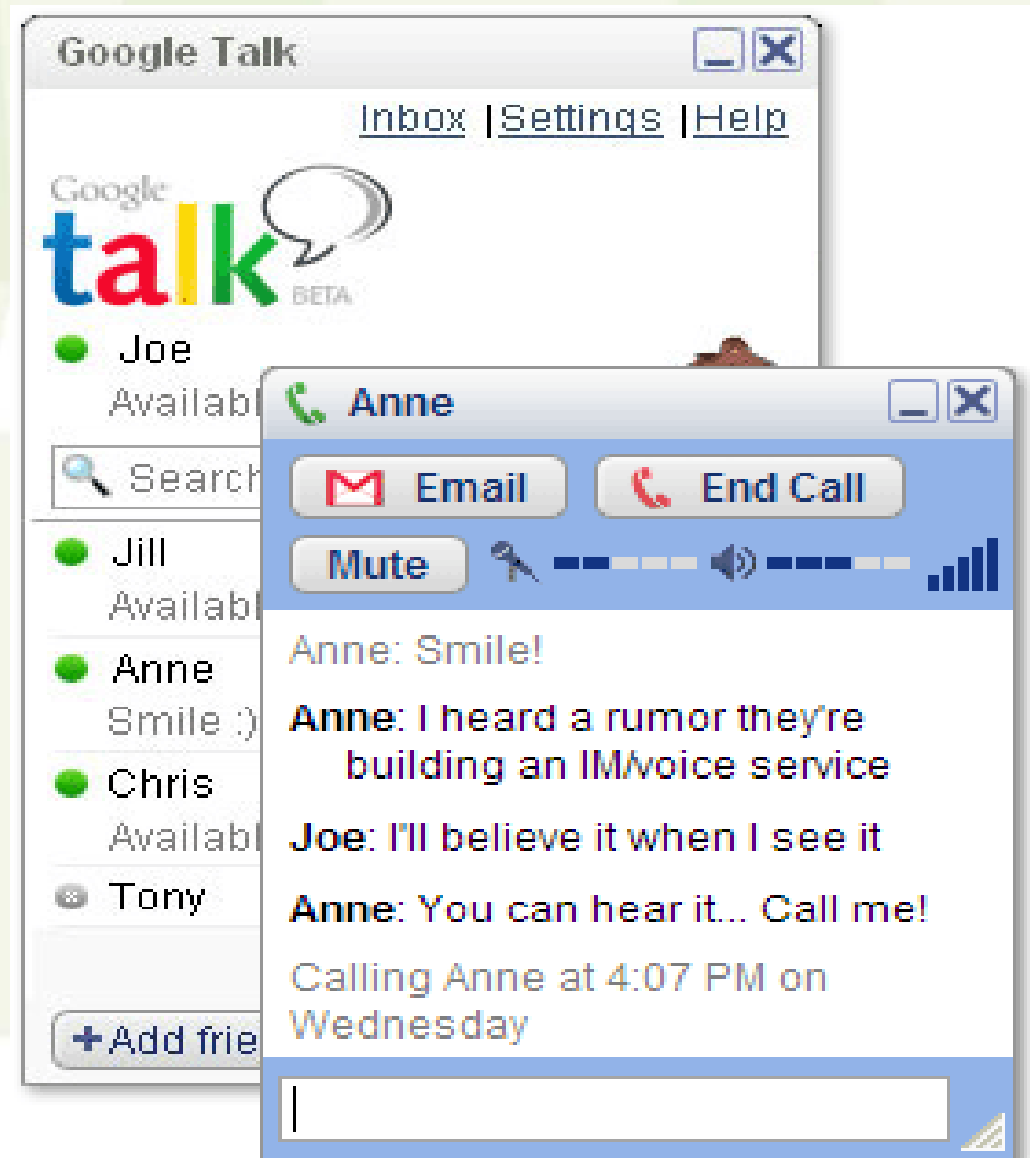
Download  
[hide downl](#)

+ Edit  
+ Share

0 comments [Add a comment](#)

# Even More Google...

- Google Talk:
  - File Transfer
  - Voicemail
  - Mobile access



# Even More Google...

- Google Groups:

The screenshot displays a Google Groups interface for a group named 'event-planning-09'. The page is titled 'Google groups for alfostrat.com' and includes a search bar. The main content area is titled 'Members' and lists five members with their profile pictures, names, email addresses, and roles. The members listed are:

- Adam Gluck - Adam.Gluck@alfostrat.com (Member - joined 1:22pm)
- Alice Anderson - alice@alfostrat.com (Group owner - joined 12:26pm)  
Bio: I joined the company in 2007 and I lead the events planning team.
- Bill Hippenmeyer - whippenmeyer@alfostrat.com (Member - joined 12:42pm)
- Bob Sixty - bob@alfostrat.com (Member - joined 1:22pm)
- Carla Carlson - carla@alfostrat.com (Member - joined 12:46pm)  
Name: Carla Carlson  
Location: Mountain View

At the bottom of the member list, there is a button that says '+ Invite new members' and a link for '+ Show more members'. On the right side of the page, there are sections for 'Discussions' and 'Members' with a sub-link for '+ Invite new members'.

# Even More Google...

- Google Apps Marketplace:

The screenshot displays the Google Apps Marketplace interface. At the top, there is a search bar with the text 'Google apps' and two buttons: 'Search apps' and 'Search Help Center'. Below the search bar is a navigation menu with links for 'Dashboard', 'What's new groups', 'Custom settings', 'Advanced tools', 'Support', and 'Service settings'. The main content area features a blue header that reads 'You have requested that the 'Altostrat Project Management' service be added to your domain'. Underneath, there is a section titled 'Enable the app' with a progress indicator showing three steps: '1 Agree to terms', '2 Grant data access', and '3 Enable the app'. A message states: 'You have successfully added the 'Altostrat Project Management' app. You can make it available to your users right away by enabling it now, or if you're not ready to make it available, you can enable it later.' Below this message are two buttons: 'Enable app now' and 'Enable app later'. To the right, there is an 'App Overview' section for 'Altostrat Project Management' with a link to 'View it on marketplace'. It includes a description: 'A great project management app for Google Apps' and a list of features: 'Includes: - Google universal navigation - Single Sign-On through OpenID'. At the bottom of the page, there is a footer with links for 'Terms of Service', 'Privacy Policy', 'Feedback', and 'About Us', along with the copyright notice '©2010 Google Inc.'