

The Future of Video and Collaboration Communication Strategies

Presenters:

Joy Heath Rush - Sidley Austin LLP

Peter Westerveld - Minter Ellison Lawyers

Donald Krtanjek - DLA Piper

Topics for Debate

- Strategic Implementation paths Firms should consider
- Where Firms should invest now and over the next three years
- Internal conference and training potentials, implications and benefits both for the legal industry and with our clients
- Pros and cons based off the geographic layout of the firm
- How does the culture of the firm impact how Video and Collaboration will be accepted?
- How do firms overcome past prejudices?
- How will video be incorporated into future collaborative communication strategies?

Current & Future Technology - The Next Steps

- Current videoconferencing implementation
- Understanding the decision
- Obstacles/barriers - how to overcome
- Marketing video technology and best practices
- Future Video, Collaboration and Technology Integration