

SM Use in Law Firms: Research & Resources

Social Media Policies Databse (Compliancebuilding.com)

<http://www.compliancebuilding.com/about/publications/social-media-policies/>

Top 20 Social Media Rules for Engagment (lawgravity.com)

<http://www.jdsupra.com/post/documentViewer.aspx?fid=4fe59c17-7a6e-42e5-abc4-8e7a273ff42c>

Various White Papers on Twitter for Lawyers, LinkedIn and Social Media (Jaffepr.com)

http://www.jaffepr.com/about-us/industry-insight/white-papers?article_id=331

Sample SM Policy for Law Firm (Jaffepr.com)

<http://www.jaffepr.com/about-us/industry-insight/white-papers/social-media-and-social-networking-policies-and-procedures>

123 Media's Examples of Social Media Policies

<http://123socialmedia.com/2009/01/23/social-media-policy-examples/>

Database of sample policies

<http://socialmediagovernance.com/policies.php>

Lawyerist suggestions for social media policies

<http://lawyerist.com/does-your-firm-have-a-social-media-policy/>

40 Social Media Policy Samples

<http://laurelpapworth.com/enterprise-list-of-40-social-media-staff-guidelines/>

Gartner sample policy

<http://www.geeklawblog.com/2009/04/if-gartner-does-it-why-cant-your-law.html>

Can Lawyers Tweet About Their Work? Confidentiality & Legal Professionalism in the Age of Social Media

<http://www.law.berkeley.edu/institutes/bclt/socialnetworking/Can-Lawyers-Tweet-about-Their-Work.pdf>

A Legal Battle: Online Attitude vs. Rules of the Bar (NY Times)

<http://www.nytimes.com/2009/09/13/us/13lawyers.html>

Legal Issues Related to Employee Use of SM (Weil Gotshal)

<http://www.weil.com/news/pubdetail.aspx?pub=9620>

Various Decisions & Opinions

NY Supreme Court order (Index No. 10012/09) compelling Google to reveal identity of anonymous blogger

US District Court decision overturning Louisiana bar's restrictions on online advertising (Case 2:08-cv-04451-ML CF-JCW)

Philadelphia Bar Association's Professional Guidance Committee opinion on Facebook use to obtain witness information

Judicial Standard Commission's public reprimand of NC judge for Facebook use to communicate with attorney (Inquiry No. 08-234)

Florida Supreme Court decision regarding online advertising as it relates to attorney profiles on sites such as Avvo

Florida Bar to include Facebook review as part of character evaluation for some bar applicants

Florida Judicial Ethics Advisory Committee Opinion (No. 2009-20) regarding "friending" between judges and attorneys

SC Bar ruling regarding the implications of claiming your profile on Avvo and, presumably, other similar sites