

Predictive Coding for Information Governance

INFO-5

Introducing Our Panel

- ◆ Bennett Borden, Chair, Information Governance -
Drinker, Biddle & Reath
- ◆ Rudy Moliere, Director of Records & Information -
Morgan Lewis
- ◆ Kathleen Jimenez, Data Management Administrator -
Orrick, Herrington & Sutcliffe
- ◆ Leigh Isaacs (Moderator), Director, Records &
Information Governance - Orrick, Herrington & Sutcliffe

Audience Polling Question

Go to <http://ilta.cnf.io> on your mobile device or laptop

- ◆ What is your role within your organization?
 - ◆ IT
 - ◆ Litigation Support
 - ◆ eDiscovery
 - ◆ KM
 - ◆ Records & Information Management/Governance

What/Why/How?

- ◆ What is IG?
- ◆ Why is it important to manage information?
- ◆ What is predictive coding?
- ◆ How can predictive coding and analytics technologies support IG?

Practical and Beneficial Uses and Applications

- ◆ Other technologies
- ◆ Approach - back filing/day forward
- ◆ Benefits for IG

Audience Polling Question

- ◆ What is your biggest headache?
 - ◆ Managing/finding relevant emails?
 - ◆ Applying unified retention and disposition to all content, regardless of location?
 - ◆ Responding to eDiscovery requests?

Considerations

- ◆ Business, IT, risk and compliance
- ◆ Identify key objectives
- ◆ Understand different PC tools for filing and searching
- ◆ Consistent policy application

Key Requirements

- ◆ Skilled legal experts
- ◆ Robust data sets
- ◆ Shared expectations of effectiveness
- ◆ PC is not a panacea/manage expectations

Worth the Gamble?

- Feeling the frustration
- Maintaining the juggling act
- Playing the odds



Getting to “Green Light”

- ◆ Identify stakeholders
- ◆ Seek buy-in from IG Board or related firm leaders
- ◆ Identify size, cost and risk of unstructured data
- ◆ Promote lawyer effectiveness
- ◆ Knowledge Management
- ◆ Partner with eDiscovery, Practice Support and Document Review Teams

Questions?

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Additional Information

- ◆ Law Firm Information Governance Symposium Report
- ◆ Overview of effort
- ◆ Emerging Trends